readme SOLUTIONS NY

- New York City business development consultancy providing solutions for organizations to thrive in a high pressure world of human talent.

- We design strategies and partner with you to execute plans, to enable growth optimization through smart coordination, and reward synergistic teams to encourage expansion in this digital world. Aiding small business growth, big business expansion, and brand crafting to build long-term success.

- ニューヨーク市に拠点を置くビジネス開発コンサルティング会社。人材獲得競争の激しい世界で組織が成功するためのソリューションを提供しています。

- 私たちは戦略を立案し、お客様と連携して計画を実行し、スマートな連携を通じて成長を最適化し、相乗効果を生み出すチームに報酬を与えることで、このデジタル世界における事業拡大を促進します。中小企業の成長、大企業の拡大、そしてブランド構築を支援し、長期的な成功を築きます。

Company Name	readmeSolutionsNY
HQ/Agency Regional Office	125-10 Queens Blvd., Kew Gardens, New York 11415
Satellite Office	220 36th Street, Brooklyn, New York 11232
Date of Establishment	2021
Number of Employees	3
Regions Serving	Brooklyn, New York (United States)
Services	Business Development, Recruiting, Staffing
Brief Biography	Comprehensive New York City business development consultancy providing strategic business growth support services, ranging from evaluation, research, planning, partnership, and execution.
UEI	XXXXXXXXXXXX
CAGE Code	XXXXX

Primary Services

*Specialized in designing strategy and implementing plans to achieve higher performance metrics by synchronizing **Recruiting**, **Human Resources**, and **Operations** to achieve business growth optimization.*

Find Team Members

Applicant Review

Background Check

Recruitment Campaign Development

Talent Recruitment Development

Human Resources Coaching

Talent Negotiation

Niche Industry Recruiting

Executive Talent Search

Business Growth

Culture & Brand-Building

Company Credibility Development

External Brand Identity

Humanitarian Sponsorships

Systems Building

Reorganization

Resources Management

Continuity of Operations

New Store Survey

Competitor Analysis

Strategic Communications

Special Projects

Your Partner in New York

Host Japanese Companies

Business Trip Security

Food and Business Expo Support

Overseas Asset

Satellite Office Staffing

Personal Advisor Services

Foreign Press Release

Consumer Research

Market Positioning

Additional Services

Some listed services may no longer be offered or supported. Please contact us to ensure your interested service can be provided to the fullest quality: readmesolu427@gmail.com

Government Work

Contract Research

Digital Products Delivery

Service / Vendor Delivery

Procurement

Bidding and Best Practices

Project Management

Professional Services

Subcontractor Supervision

Temporary Website

Immediate Online Presence

Fast One-Pager Website

Temporary Services

Fine Art Pages for Auction

Confidential Resume

Password-Protected

No Domain or Hosting Purchase

Our Process

*** The processes below show our sample methodology and may be different for active clients based on varying outcome and project objectives.

Brainstorming / Concept Research

Pen to Paper, Mental Mapping, Idea Exploration, Stakeholders Idea Consolidation, Forecast Liability Assessments, Liability Assessment for Start-Ups, Recommendations List.

Market Research

Market Business Idea Exploration Support, Consumer Survey and Data Gathering, Competitor Research, New Store Development Survey

Unbeatable Presence

Demand Generation, Brand Ambassadorship, Product Demonstrations, Prominent Displays, Pop-up Display Setup, Pop-up Store Services

Systems Development

Flowchart, Automation, Efficient Communication Channels, Wireless Technology and Share Drive Implementation

Coaching

Team Support, Human Resources Collaboration with Operations Team

Plan Execution (Growth Optimization)

Integrated Teams, Office and Field Teams, Mission-Success Coordination, Measurable Results

Find Team Members

Applicant Review / Background Check
Vetting and credentialing review of applicants for high stake positions. Comprehensive background check for public-facing team members.

Recruitment Campaign Development
We create strategic, brand-aligned recruitment campaigns joined with correct messaging to spark applicants and attract suitable and right talent to strengthen your work group and business growth.

Talent Negotiation / Niche Industry Recruiting
Recruitment campaign to recruit professionals with highly specialized skill sets.

Talent Recruitment Development
New position opening press release for government and private sector roles. Position descriptions are catered to general or technical roles.

Human Resources Coaching
Personalized advising and coaching for middle management and executives. On-call coaching and advisory plans available for a fixed annual cost.

Executive Talent Search
Exceptional confidentiality for pinpoint executive recruitment. Superior negotiation for marquee onboarding.

Business Growth

Culture & Brand-Building
Strengthening brand culture and building authentic value that reflect your brand's vision and mission.

Company Credibility Development
Improve your professional presence and help you showcase past projects and create business scripts to help you demonstrate brand reliability and trust with clients, stakeholders, and future partners.

External Brand Identity
Identify present external identity to enhance credibility and market recognition.

Humanitarian Sponsorships
We identify prestigious sponsorship opportunities for your company, allowing you to build brand value and contribution to humanitarian projects (Capital required).

Systems Building / Continuity of Operations / Reorganization / Resources Management
Reorganize, develop structure and operating procedures, and assess current work group configuration.

New Store Survey / Competitor Analysis
Competitor store assessments and location inspection to identify strengths, gaps, and opportunities in the market. We can also provide comprehensive building conditions report for new store survey.

Strategic Communications
Craft communication for incidents, reputation management, and develop public messaging strategies.

Your Partner in New York

Host Japanese Companies
We support Japanese companies seeking to operate in the United States market (New York).

Business Trip Security
We provide business trip security support to ensure executives and staff travel safely and efficiently. Our services include risk assessment and on-the-ground support. Security guards are licensed to operate in New York State.

Food and Business Expo Support
We assist companies participating in food and business expo to promote your brand. Staffing for your booth and production of merch can also be arranged for maximum visibility.

Overseas Asset / Personal Advisor Services
Management of overseas assets (personal home services, business office maintenance, or supervising staff to meet project timeline and deadlines).

Satellite Office Staffing / Foreign Press Release
Introduce overseas staff without officially hiring through your company. Save costs and time by hiring ready-to-work talent, ready to support your projects. We can also represent you for press release events.

Consumer Research / Market Positioning
Our researchers will conduct market research of your interest. We also offer competitor analysis in-store and support research efforts using open source data.

Government Work

Contract Research
Federal, state, and city government contract support (State/City: New York Region)

Digital Products Delivery
Map drafting to support Geographic Information Science projects. Other digital products are can produce are training slides, organization template and blueprint designing for brand identity.

Service / Vendor Delivery
We support you as a subcontractor to ensure your organization delivers the legally binding promise (delivery of goods or services to the government).

Procurement / Bidding and Best Practices
Procurement logistics coaching and advising for New York City, New York State, and Federal Government contracts. Best practices coaching and proposal writing techniques and digital deliverables classes.

Project Management / Professional Services
Structuring the execution of government contracts to ensure compliance, efficiency, and delivery. Coaching and subcontracting work for professional services

Subcontractor Supervision
We can supervise and coordinate your subcontractors to ensure compliance with contract requirements, performance standards, and project timelines.

Temporary Website

Immediate Online Presence
Temporary websites can be produced within 1 week.

Fast One-Pager Website
One-pager websites can be published within 24 hours. Ex. Ideal for customized important press releases.

Temporary Services
No external domain or hosting purchase by your organization. We can provide temporary services, both short and long term (+6 months).

Fine Art Pages for Auction
Elevate the sale and bidding value of your antique or classic through personalized fine cart showcase one-pager websites. No additional fee or shared revenue for all sales - we just provide the page.

Confidential Resume
Password protected pages for resumes, accessible online.

Password-Protected
Password protected websites for your business.

No Domain or Hosting Purchase
All client directory can be located at readme.solutions/”Your Website.”

Visual Identity Timeline

Beginnings to Present

DEC 2025 - PRESENT: Contemporary and Modern
Updated 2024 logo: text and triangle integrated into a speech bubble icon for a modern, communicative brand identity, readmeSolutionsNY™.

JAN 2024 - NOV 2025: Defining Ourselves
Colors and design highlight readmeSolutionsNY™ as a New York consultancy, with the red triangle representing upward movement and strategic action.

APR 2021 - DEC 2023: Just Starting Out
Black and teal/blue-green colors highlight professionalism and innovation. “README” reflects our site domain, and “SOLUTIONS” represents our commitment to delivering practical client solutions, README.SOLUTIONS™.

2015 - 2021: The Beginnings
When we first started, we simply do-business-as “readmeSOLUTIONS™” by writing the brand out in black or blue font. This simple beginning laid the foundation to readmeSolutionsNY.

Clients / Work Delivered To

JapaNex
Japanese goods for US domestic prices

GOLDEN CLASS LIMO

Drink Oasis Vending Company

ORANGE COUNTY NEW YORK
1 NOVEMBER 1683

Brooklyn ATM Services

כשר
Brooklyn Kosher Vending Solutions

MACHON L'PARNASA | TOURO UNIVERSITY

COLUMBIA ENGINEERING

RAPID DRYING
AND COOLING EQUIPMENT RENTALS

McKESSON
Empowering Healthcare

SPAR

Kiddleton